SAFE SPEED

Your Community Your Safe-Speed

The Safe-Speed System has been developed to support the safety of local communities through the identification of speeding vehicles. Many drivers use routes through our small towns, parishes and villages to overcome dense traffic on major routes but without consideration for local speed limits or the danger caused by exceeding them. Safe-Speed is a system that targets those drivers who do not consider their environments or the speed limits imposed to ensure the safety of residents.

Why has your local council chosen Safe-Speed?

As one of the leading safety systems available, the Safe-Speed system is chosen to support the objective of reducing speed and increasing the safety of community members. It may be that you are facing a number of incidents, potential accidents or the safety of pedestrians has been compromised through speeding vehicles in your area. For these reasons your community leaders have chosen to address this risk through the implementation of speed calming system, namely, Safe-Speed.

How does it work?

The Safe-Speed system has been developed with the highest quality components to support superior performance.

- Market leading ANPR camera
- High performance radar unit
- Full communication package
- Bespoke software for effective reporting

Each of these components has been integrated to ensure efficiency. The radar identifies speeding vehicles and adds the speed reading to the registration plate details and records them on the web based software package. Those vehicles which exceed the speed limit are flagged for further investigation and to identify behaviours of consistent speeding instances. Daily/Weekly/Monthly reports can be generated to show how many vehicles have been speeding and at what time of day/night the offence took place.
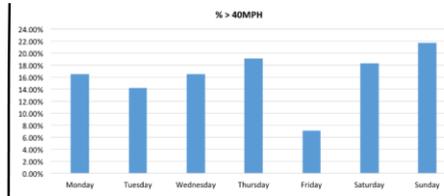
What happens next?

From the information that the system provides to the online portal, evidence can be generated to show the level of speeding that your community faces with specific instances of individual vehicle patterns logged. Specific reports can be run to identify all instances where a vehicle has exceeded the speed limit as well as the number of occasions it has done so. The data can then be provided to the local police force with the request for action to be taken. Additionally, this information can be used to identify further speed calming measures that could be taken including, speed bumps, rights-of-way, traffic lights and pedestrian crossings.

What outcomes can we expect?

The inclusion of the system in any area acts as a deterrent immediately as people are aware that their speed is being monitored. This has led to immediate reduction in speeds but this is a contributing factor. Depending on the partnership that has been developed between your local council and the local Police force, actions could be taken to inform speeding motorists that they have been caught and must slow down. This could take the form of a letter, phone call or visit from the Police to ensure the message is being received. Furthermore, the information gained is also used to identify traffic patterns and potential changes to the road infrastructure to reduce the ability to speed in and around your community.

Will it be successful?

Having had this system in place at other locations the results have been hugely successful showing a reduction in speed even on the busiest of roads. The system is not a penalty system and drivers are not fined but when evidence is provided to identify offending vehicles the owners often slow down as soon as they receive notification that they have been caught.

Important: This system and all components strictly adhere to the data protection and all privacy acts and laws.